

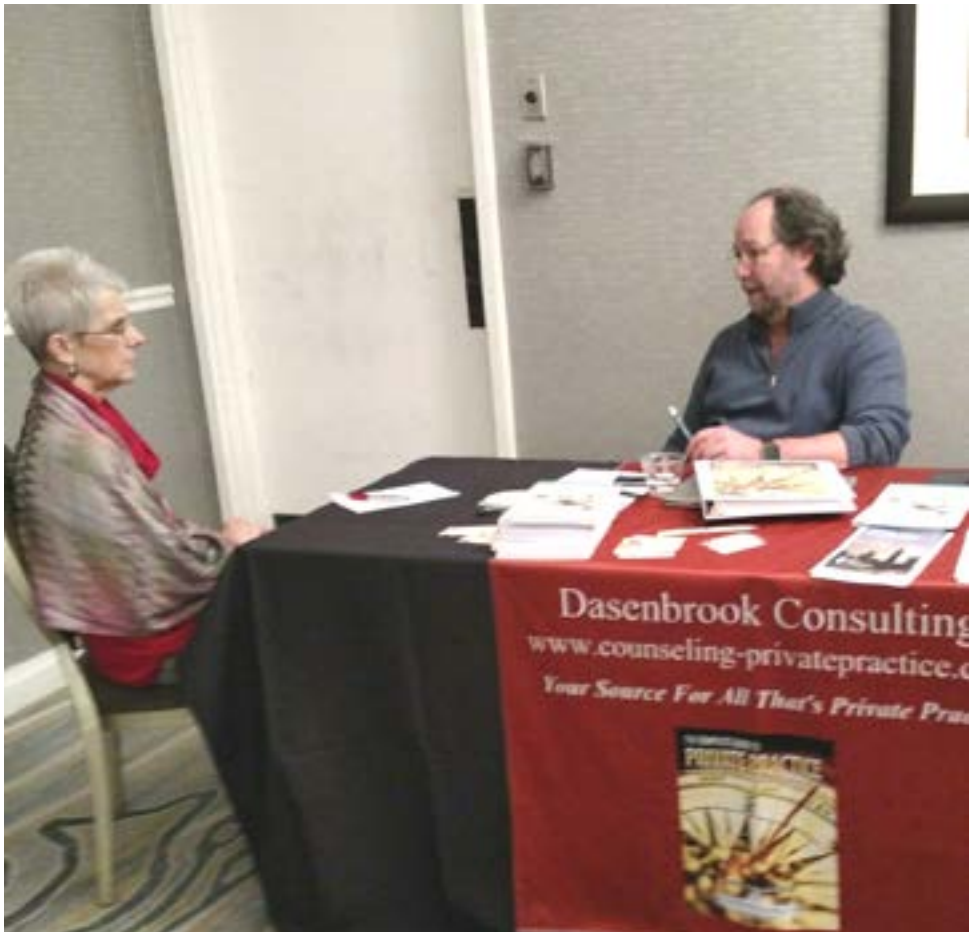
2020 IMHCA ANNUAL CONFERENCE



Illinois
Mental Health
Counselors
ASSOCIATION



SPONSORSHIP
EXHIBITING
ADVERTISING
PROSPECTUS



About the Illinois Mental Health Counselors...

The Illinois Mental Health Counselors is a Non-Profit Association that provides a variety of training opportunities for mental health providers. The mission of IMHCA is to promote the professional well being of mental health counselors in Illinois through advocacy, education, and support services, and thereby contribute to the good of society.

The Illinois Mental Health Counselors invite you to join mental health counselors, social workers, and psychologists in Skokie, IL on March 27-29, 2020 for IMHCA's Annual Conference!

The Annual Conference brings together over 500 counselors over three days of professional development and networking. The Conference is a great opportunity for you to reach out to counselors from across our state and educate them about your services.

You can Exhibit on Friday, Saturday, and/or Sunday, Advertise, or choose to become a Conference Sponsor.

This year we are excited to announce Dr. Eric Beeson as our Keynote speaker on Friday. Eric is a Clinical Associate Professor in the Clinical Mental Health Counseling program with The Family Institute at Northwestern University and is currently serving as President of the American Mental Health Counseling Association for the 2019-2020 term. Saturday and Sunday will have several excellent workshops from Illinois counselors to choose from as well.

We look forward to partnering with your organization!

REGISTRATION

To register to Exhibit, Sponsor or Advertise, please visit our website: <https://www.imhca.org/Exhibitors>

Following your online registration, you will be contacted by the IMHCA office to confirm and follow up with more information.

Please call our office at 815-787-0515 with any questions!



Sponsorship Opportunities

Conference Platinum Sponsor (\$3,000)

- A full page color Ad in the Conference Program Book distributed to all attendees.
- A full page color Ad in our next newsletter.
- Inclusion of logo, website and phone number in our conference mailing to 5,000 counselors and social workers in Illinois.
- Signage at the conference acknowledging Sponsorship.
- Free Exhibit table for Friday, Saturday, and Sunday.
- Your brochures pre-stuffed in conference packets.

Conference Gold Sponsor (\$2,000)

- Full page color Ad in the Conference Program Book distributed to all attendees.
- Inclusion of logo, website and phone number in our conference mailing to 5,000 counselors and social workers in Illinois.
- Signage at the conference acknowledging Sponsorship.
- Free Exhibit table for Friday, Saturday, and Sunday.
- Your brochures pre-stuffed in conference packets.

Conference Silver Sponsor (\$1,000)

- Half page color Ad in the Conference Program Book distributed to all attendees.
- Inclusion of logo, website and phone number in our conference mailing to 5,000 counselors and social workers in Illinois.
- Signage at the conference acknowledging Sponsorship.
- Free Exhibit table for Friday, Saturday, and Sunday.
- Your brochures pre-stuffed in conference packets.

Friday Reception Sponsor (\$500)

- Full page Ad in the Conference Program Book distributed to all attendees.
- Opportunity to speak for 5 minutes at the Friday Reception.
- Free Exhibit table for Friday, Saturday, and Sunday.
- Your brochures pre-stuffed in conference packets.

Conference WiFi Sponsor (\$500)

- Full page Ad in the Conference Program Book distributed to all attendees.
- Free Exhibit table for Friday, Saturday, and Sunday.
- Your brochures pre-stuffed in conference packets.
- Signs with your company Logo on tables.

Conference Packet Sponsor (\$500)

- 200 Conference packets with your logo on each.
- Full page Ad in the Conference Program Book distributed to all attendees.
- Free Exhibit table for Friday, Saturday, and Sunday.
- Your brochures pre-stuffed in conference packets.

Exhibitor & Advertising Opportunities

Exhibiting at the IMHCA Conference will connect you with approximately 550 mental health counselors throughout the state of Illinois. Exhibiting at the conference is a great way to make a strong impression and build relationships with counselors!

Exhibit Space (\$300)

Exhibit Space is for:

One 6' table

2 chairs

Electrical outlet (please specify if needed)

May exhibit on all three days on the conference
(Friday, Saturday, Sunday)

Exhibitor Information

Exhibit space will be located in the Foyer of the Skokie Doubletree.

Exhibitor set up can begin anytime after 6am on Friday, March 27.

Friday, Saturday, and Sunday March 27-29, 2020:

Exhibit Hours - 6:00 am - 5:00 pm

If you need to ship boxes to the hotel, the Skokie Doubletree does not charge a receiving fee.

Ship to Address:

Skokie Doubletree

c/o Illinois Mental Health Counselors

Conference: March 27-29, 2020

9599 Skokie Blvd

Skokie, IL 60077

Advertising in the Conference Program Book is a great opportunity to reach your target audience. The Conference Program book is given to all attendees. With total attendance estimated at 550 mental health counselors over the span of three days, this is a great way to advertise your business!
FILE REQUIREMENTS: Ads should be emailed to myimhca@gmail.com as a high resolution JPG file.

Ad Size	Price
Full page Ad in color	\$250
Half page Ad in color	\$150
Quarter page Ad in color	\$85

